



For Immediate Release

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Leading Public Affairs Firm Expands with Sacramento Office

Sacramento, CA – DAVIES, one of the ten largest public affairs and public relations agencies in California, opened a Sacramento office to better serve its rapidly growing stable of public affairs and public relations clients. Headquartered in Santa Barbara, with a growing office in Los Angeles, the DAVIES office in the state capitol will be led by Robb Rice, senior vice president of public affairs and a communication veteran with more than 20 years of experience.

The opening of a Sacramento office is a reflection of the agency’s growth strategy, which has propelled DAVIES into the top tier of public affairs and public relations firms in California and nationally. In 2004, DAVIES expanded its public relations capabilities with the acquisition of a Los Angeles-based public relations firm, which continues to operate under its own brand. DAVIES continues to explore other strategic partnerships and acquisition opportunities in California and on the East Coast.

Last year, DAVIES was named Boutique Agency of the Year by The Holmes Report, a prominent industry publication. The firm is the recent recipient of three industry awards for crisis communications work in the healthcare industry across the country. The firm has grown to be the 35th largest agency in the country based on 2004 revenue.

“Sacramento is an integral part of our plans to serve our clients in California. Being in the state capitol allows us to better serve our current client base in the region, as well as to expand our reach with new clients in need of our expertise in the capitol and northern California,” said John Davies, the firm’s founder and chief executive officer.

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